

## Job Vacancy - WaterAid Liberia

<b>Position/Title:</b>	<b>Communications/Advocacy Program Manager</b>
<b>Place of work:</b>	WaterAid Liberia, 22 <sup>nd</sup> Street and Russell Avenue, Monrovia
<b>Pay band:</b>	Manager
<b>Salary:</b>	Commensurate to Senior level
<b>Contract type:</b>	Fixed Term - Two Years (renewable based on continued funding and performance)
<b>Reports to:</b>	Senior Advocacy Manager
<b>Manages:</b>	None
<b>Budget responsibility:</b>	Yes
<b>Travel:</b>	Liberia (field locations) and externally in West Africa

Location: Monrovia with frequent travel to other parts of the Country

WaterAid is on a mission to transform lives for millions of people within a generation – by getting clean water, decent toilets and good hygiene to everyone, everywhere by 2030.

### Team description

WaterAid works towards the sustainable provision of clean water & sanitation and hygiene promotion targeting the poorest of the poor by working with local partners in both urban and rural environments. WaterAid started work in Liberia and Sierra Leone in April 2009 and aims to work in the poorest local government areas in both countries. The counties where WaterAid current work include Montserrado, Grand Cape Mount, Gbarpolu, Grand Kru and River Gee

### Job purpose

The Advocacy and Communication Manager is a project-based role for Irish Aid project (4 years) and will contribute to the implementation of the Liberia WASH Consortium's overall strategy. He/she will support the advocacy and learning component of the Irish Aid project - multi-sectoral (WASH, Health, nutrition and food security) response aiming to improve nutritional status of children under 5. The Irish Aid project is being implemented by the Liberia WASH Consortium (Action Against Hunger, Concern Worldwide, and WaterAid). The project will support the Government's efforts in improving the health status of vulnerable communities to attain their set targets for the clean water and sanitation SDG6 as well as contributing to meeting Goal 2 (Zero Hunger) and Goal 3 (Good Health and Well Being).

The position holder will lead advocacy and influencing activities of the entire project, defining the advocacy strategy for the consortium by developing advocacy and communication framework, aiming to create an enabling environment for change of policy and practices across all relevant sectors covered by this project.

The role will contribute to WaterAid's strategic policy, influencing and campaigns work by facilitating and using key advocacy tools including policy work, research, campaigns, working with the media and lobbying towards addressing the systemic causes of WASH and nutrition related poverty in Liberia and globally

Generally, the role will improve the country programme overall communications and advocacy agenda for effective and impactful program delivery

## Accountabilities

### Project Leadership and Management

- Lead development and implementation of the WAL's and LWC's Advocacy and communication framework to guide our influencing agenda in the delivery of the project objectives
- Work with partners to influence WASH/Nutrition policy development, multi-sectorial performance monitoring and coordination.
- Work with CSO partners to advocate for increase financing and accountability of WASH and nutrition for achievement of the SDGs
- Work with other LWC members and partners to develop and deliver the Consortium's strategy in Liberia, drawing on learnings from past interventions relating to programme work, advocacy for integrated programming and the partnerships developed during early phases of the Consortium.
- Identify and build relationships with wider WASH sector development stakeholders for effective collaboration including Governments, Donors, CBOs, CSOs, and networks to advance our strategy

### Technical Support, Learning and Reporting

- Work across programs to build on evidence from research and field experiences to document lesson for advocacy
- Provide technical support to various line ministries in developing their related policies after identifying key gaps in addressing nutrition in Liberia. This work will be supported by knowledge management and learning from activities implemented by the other consortium partners.
- Support in-depth economic and political analysis of Liberia's WASH sector to provide a requisite framework to devise change
- Lead policy gap analysis using a multi-sectorial approach to influence changes in policy and practices with regards to improvements of nutrition.
- Organise regular review process to ensure WASH/nutrition policies are implemented to meet government's commitments
- Work with other LWC partners to strengthen accountability and learning mechanisms within the consortium
- Support the development of donor/project and programme reports as well as review and annual planning

### Communications & Media Outreach

- Support effective information sharing and learning across agencies including providing monthly update on Consortium activities for internal consumption
- Communicate lessons synthesized by other consortium members and lead celebration of global events and initiatives at a national and subnational level
- Support awareness raising on WASH/nutrition (media engagement – TV, radio, multi-media including social media) at local, national and international levels.

- Work with CP staff to contribute to the WA Global Newsletter and other publications showcasing our work
- Help to engage outsourced communications consultants and manage them to deliver quality work in line with communication specification of WA
- Support IT Assistant to maintain WaterAid's data (photo library) and digital media and manage WAL's Twitter, Facebook, YouTube, etc to enhance campaigns and branding
- Work with colleagues and CSOs partners including the media to plan, write and support media work around WaterAid advocacy, campaigns and fundraising initiatives.

### Other Responsibilities

- Undertake other responsibilities, tasks or activities assigned by the Country Director in liaison with other departments

### Person specification

Attributes/Skills	Essential	Desirable
<b>Education/ Qualifications</b>	<ul style="list-style-type: none"> <li>• Degree in relevant discipline, preferably a Master's Degree or higher in communications, social sciences and development</li> <li>• Excellent writing and editorial skills, with the ability to write tailored, effective content for specific audiences</li> </ul>	<input type="checkbox"/> A communications or social sciences related degree

<b>Experience</b>	<ul style="list-style-type: none"> <li>• Five years' experience working in a communication, campaigns, advocacy and media role, including content production</li> <li>• Experience of representing an organization to the public or/and media</li> <li>• Knowledge and understanding of development issues, and WASH/ Nutrition and Human Rights</li> <li>• Experience in project management with a proven track record of delivering on objectives</li> <li>• Experience in project management with a proven track record of delivering on objectives</li> </ul>	<ul style="list-style-type: none"> <li>• Previous experience of working for an NGO</li> <li>• Experience of working in a communications and/or media role for an international organization</li> <li>• Experience of helping to influence decision makers through media work</li> <li>• Experience of managing content on an intranet</li> </ul>
	<input type="checkbox"/> Experience of liaising with journalists	
<b>Skill Abilities</b>	<ul style="list-style-type: none"> <li>• Excellent written and editorial skills, with the ability to write tailored, effective content for specific audiences</li> <li>• Good IT skills in Microsoft Word, Excel and Outlook</li> </ul>	

<b>Personal Qualities</b>	<ul style="list-style-type: none"> <li>• Proven ability to think creatively and so generate a wide range of communications materials &amp; media coverage</li> <li>• Knowledge of a range of measuring and analytics tools, and the ability to apply metrics to media &amp; social media activity</li> <li>• Willing to travel at short notice nationally and internationally.</li> </ul>	<ul style="list-style-type: none"> <li>• Self-motivated person able to work without close supervision</li> <li>• Effectively promote the WaterAid's mission values, and objectives</li> <li>• An interest in International Development</li> </ul>
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**Probation** The appointment is subject to the satisfactory completion of a three months' probationary period.

### **Closing Date- 13 January 2021.**

If you are interested in the position and have the right skills and attributes, please send your CV (in English) and motivation letter of 350 words or less to: [recruitmentwli@wateraid.org](mailto:recruitmentwli@wateraid.org)

Please note: in order to apply for this role, you must be able to demonstrate your eligibility to work in Liberia.

### **Our people promise**

We're looking for people who share a commitment to our vision, and a commitment to playing their part in changing normal. We're looking for people with an appreciation and respect for different people and ideas, and the energy and expertise to help tackle the most important challenges.

In return, you can expect to get inspiration from the change you help make happen, a sense of belonging and the feeling of being part of a global community. You will also experience stimulation and fulfilment, the chance to grow, and space to be yourself at your best.

This is our pledge to you.

WaterAid is an equal opportunities employer and positively encourages applications from suitably qualified and eligible candidates regardless of sex, race, disability, age, sexual orientation, gender reassignment, religion or belief, marital status, or pregnancy and maternity. We particularly encourage applications from women who are underrepresented at this level in the organisation.

Only candidates shortlisted for interviewing will be contacted. **No recruitment agencies please.**